

2025 SPONSORSHIP PACKET

We are proud to announce the **I2th Annual Hometown Christmas Parade** benefiting Hope for Hunger is returning this year on Saturday, December 13, 2025 at II:00 AM in Historic Downtown Glendale.

Join us as a Sponsor, show your community support and assist our event to be a success once again!

For more information and to sign up visit HCParade.org or email admin@hcparade.org.





Hometown Christmas Parade is produced by the non-profit organization, Hometown Christmas Parade, 501(C)3 organization, tax id #463658581 and proceeds from the parade benefit Hope for Hunger. Hope For Hunger Food Bank provides nutritional assistance with dignity and respect by providing emergency food assistance to those in need. Hope for Hunger is located at 5605 N 55th Avenue in Glendale

Sign Up Online at **HCParade.org**



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Recognition	COMMUNITY Champion \$10,000	COMMUNITY Star \$5,000	COMMUNITY Builder \$3,000	COMMUNITY Supporter \$1,500
Logo On All Paid Materials	Ist Priority Large Logo	2nd Priority Medium Logo	★ 3rd Priority Small Logo	★ Name Only
Logo On All Paid Advertising	★★★ Ist Priority	2nd Priority	★ 3rd Priority	Name Only
Logo On All Internet Marketing & Social Media	★★★ I st Priority	2nd Priority	★ 3rd Priority	Name Only
Logo Included In The Official Parade Program	★★★ I st Priority	2nd Priority	★ 3rd Priority	Name Only
Logo On HCParade.org	Ist Priority	2nd Priority	★ 3rd Priority	Name Only
Mention On Parade Day Over Public Address System On Parade Route	★★★ I st Priority	2nd Priority	★ 3rd Priority	Name Only
Mention In All Press Releases	***	**	*	
Complimentary Parade Entry (Sponsor Provides Physical Parade Entry)	I st Priority Placement	2nd Priority Placement	3rd Priority Placement	Complimentary Entry Only