

2022  
Broadcast Partner  
**WTSMTV**

*the True Star*

# Hometown CHRISTMAS PARADE

★ ★ ★ GLENDALE ★ ★ ★ ARIZONA

**HOPE  
FOR  
HUNGER**



Hometown Christmas Parade is produced by the non-profit organization, Hometown Christmas Parade, 501(C)3 organization, tax id #463658581 and proceeds from the parade benefit Hope for Hunger. Hope For Hunger Food Bank provides nutritional assistance with dignity and respect by providing emergency food assistance to those in need. Hope for Hunger is located at 5605 N 55th Avenue in Glendale

## 2022 SPONSORSHIP PACKET

We are proud to announce the **9th Annual Hometown Christmas Parade** benefiting Hope for Hunger is returning this year! The parade takes place on: **Saturday, December 10, 2022 at 11:00 AM** in Historic Downtown Glendale.

**This parade highlights all the magic and wonder of Christmas in a family friendly environment.**



SCAN FOR WEBSITE

**Join us as a Sponsor,** show your community support and assist our event to be a success once again!

Sign up on-line at: **[www.HCParade.org](http://www.HCParade.org)**  
or email **[admin@hccparade.org](mailto:admin@hccparade.org)**  
for more information.

# 2022 SPONSORSHIP PACKET



Recognition	COMMUNITY <b>Champion</b> \$10,000	COMMUNITY <b>Star</b> \$5,000	COMMUNITY <b>Builder</b> \$3,000	COMMUNITY <b>Supporter</b> \$1,500
Logo On All Paid Promotional Materials	★ 1st Priority Large Logo	★ 2nd Priority Medium Logo	★ 3rd Priority Small Logo	★ Name Only
Logo On All Paid Advertising	★ 1st Priority	★ 2nd Priority	★ 3rd Priority	★ Name Only
Name/logo Included On All Internet Marketing & Social Media	★ 1st Priority	★ 2nd Priority	★ 3rd Priority	★ Name Only
Name Only Logo Included In The Official Parade Program	★ 1st Priority	★ 2nd Priority	★ 3rd Priority	★ Name Only
Logo On Hometown Christmas Parade Website	★ 1st Priority	★ 2nd Priority	★ 3rd Priority	★ Name Only
Mentions On Parade Day Over Public Address System On Parade Route	★ 1st Priority	★ 2nd Priority	★ 3rd Priority	★ 4th Priority
Mention In All Press Releases	★	★	★	
Complimentary Parade Entry (Sponsor Provides Physical Parade Entry)	★ 1st Priority Placement	★ 2nd Priority Placement	★ 3rd Priority Placement	★ Complimentary Parade Entry Only